

## PHD IN ENTREPRENEURSHIP

INSEAD is looking for candidates to join the PhD in Entrepreneurship for the 2025 intake. Applicants keen to pursue a successful career in academia as a professor of management specialising in Entrepreneurship are highly encouraged to apply. Online applications open in September.

Entrepreneurship research at INSEAD seeks to understand the creation and growth of new organisations and markets, the renewal of existing companies, the design of new businesses within existing firms, innovation, and family business in a global world. Such research is conducted from the lens of management fields such as organisation theory and strategy and social science disciplines such as sociology, economics, and psychology. It addresses the challenges and opportunities of building and developing new businesses as a mechanism for value creation.

The Entrepreneurship and Family Enterprise faculty members are widely recognised for their excellence in research, as reflected by their prolific publications in top academic journals and their leadership positions in the academic community. Our outstanding faculty members serve as senior, associate, and guest editors of leading journals in the management fields, such as Administrative Science Quarterly, Organization Science, Academy of Management Journal, and Strategic Management Journal, to name a few.

The expertise and research interests of Entrepreneurship faculty include:

- nascent entrepreneurship
- serial entrepreneurship
- social entrepreneurship
- incumbent and new-entrant strategic alliances
- the role of networks and social capital in the entrepreneurial process
- innovation and entrepreneurship in large firms
- business model innovation
- managing growth and value creation
- organisational change and evolution
- leadership in entrepreneurial firms
- management buy-outs and buy-ins
- private equity, venture capital and corporate venture capital
- family business
- entrepreneurship in emerging markets

More info at https://inse.ad/experience-insead-phd-entrepreneurship and https://inse.ad/phd-in-entrepreneurship

## WHAT ARE WE LOOKING FOR IN OUR PROSPECTS?

Candidates can come from various academic backgrounds in social sciences, sciences, management, engineering, etc. Prior research experience is helpful but not an absolute necessity.

Given the Entrepreneurship area's approach to research, students will receive training in the foundation of organisation theory and strategy, core knowledge of entrepreneurship, and research methodology to have the essential tools to conduct rigorous research while collaborating with faculty and peers in various research projects and activities. Through intensive and thorough training, students will have a solid foundation for their research, develop their unique research identity, and identify and build promising research agendas.



## **SCHOLARSHIP DETAILS**

All admitted candidates receive a full-tuition fee waiver, an annual stipend allowance to cover the cost of living and accommodation for five years of full-time study\*, research and conference budget support, and health insurance coverage. This generous benefit is available to all admitted PhD students in the first five years\* of PhD studies, and we renew it annually based on satisfactory progress in the programme.

- Start of intake: mid-August 2025
- Location of studies: Fontainebleau, France and Singapore (choose one campus)
- Study form: Full-time
- **Duration**: Five years (two years of course work, followed by three years of dissertation)
- Funding: Full funding for the first five years of doctoral studies\*; grant applies to all admitted students
- Campus exchange: Compulsory between France and Singapore; an optional PhD exchange with Wharton through the INSEAD-Wharton Alliance and benefit from the partnership with Sorbonne Université in Paris, France (dual-degree option)

\*Visit https://inse.ad/phd/financing for the complete and latest information.

## **MINIMUM ADMISSIONS REQUIREMENTS:**

- A bachelor's degree or equivalent, with or without a master's; a management background is non-compulsory
- A GMAT or GRE score (less than five years old; new formats accepted).
- A TOEFL score (less than two years old); we automatically waive the TOEFL test if you have studied your degree exclusively in English. Unfortunately, we do not accept the IELTS test instead of the TOEFL.
- E-copies of official academic transcripts and certificates; we require an official third-party English translation if these documents are not in English.
- Three letters of recommendation, preferably from faculty members.
- A statement of purpose (1,500 words essay).
- · Open one-way recorded interview.
- A fee of €50 per application.
- A live interview once successfully shortlisted.

More details on <a href="https://inse.ad/phd/admissions">https://inse.ad/phd/admissions</a>

**DEADLINES:** preferred deadline – mid-December 2024, last day of submission – first week of January 2025

FAQS: https://inse.ad/phd-admissions-FAQs | More Questions: https://inse.ad/contact-phd-2024



Scan to download the contact details of our Recruitment and Admissions Senior Manager or click this link: <a href="https://inse.ad/phd-ann-julaton-v-card">https://inse.ad/phd-ann-julaton-v-card</a>.